

**L. Neal Freeman, MD, MBA, CCS-P, CPMA**

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**Education**

Undergraduate: Cornell University (College of Engineering), Ithaca, NY  
College Program in Engineering  
Major field: Mechanical Engineering  
Minor field: Biological Sciences  
*Bachelor of Science (With Distinction), 1981*

Medical: University of Michigan Medical School, Ann Arbor, MI  
*Doctor of Medicine (With Distinction), 1984*

Postgraduate: University of Central Florida (College of Business  
Administration), Orlando, FL  
*Master of Business Administration, 1999*

**Postgraduate Training**

Internship: St. Mary's Hospital and Medical Center, San Francisco, CA  
1984-1985

Residency: Wilmer Ophthalmological Institute (Johns Hopkins University)  
Baltimore, MD  
Ophthalmology  
1985-1988

Fellowship: University of California, San Francisco  
San Francisco, CA  
Ophthalmic Plastic and Reconstructive Surgery  
1988-1989

L. Neal Freeman MD

### **Certifications and Fellowships**

American Health Information Management Association  
Certified Coding Specialist—Physician-based (CCS-P)  
AAPC/American Academy of Professional Coders  
Certified Professional Medical Auditor (CPMA)  
American College of Surgeons  
American Board of Ophthalmology  
American Academy of Ophthalmology (AAO)  
American Society of Ophthalmic Plastic and Reconstructive Surgery

### **Clinical Work Experience**

Florida Eye Associates, Melbourne, FL  
1989-present

Chief, Section of Ophthalmology, Department of Surgery  
Holmes Regional Medical Center, Melbourne, FL  
2010-present

### **Academic Appointment**

University of Central Florida College of Medicine, Orlando, FL  
Assistant Professor of Ophthalmology

### **Administrative Positions**

#### **Current**

Treasurer and Director  
Florida Eye Associates  
Ambulatory Surgery Center of Brevard  
Ambulatory Surgery Center Support Services

Manager  
Eye Docs of Palm Bay

State Representative, Ophthalmology  
Florida Medicare Carrier Advisory Committee

CPT Advisory Committee  
American Medical Association  
Advisor, American Society of Ophthalmic Plastic and Reconstructive Surgery

L. Neal Freeman MD

Chairperson, Coding and Third Party Reimbursement Committee  
American Society of Ophthalmic Plastic and Reconstructive Surgery

Chairperson, Managed Care/Third Party Liaison Committee  
Florida Society of Ophthalmology

Board of Directors  
Florida Society of Ophthalmology

Director, Coding and Reimbursement  
Florida Eye Associates

Physician Representative, Compliance Committee  
Florida Eye Associates

Internet Moderator, ASOPRS Internet Forum (<http://asoprsforum.org>)  
Coding, Billing, and Practice Management Section  
American Society of Ophthalmic Plastic and Reconstructive Surgery

Physician Advisory Group  
FAIR Health

Intersociety and Government Affairs Committee  
American Society of Ophthalmic Plastic and Reconstructive Surgery

Operating Room Committee  
Holmes Regional Medical Center

### Previous

Ad hoc ICD-10 Committee  
American Society of Ophthalmic Plastic and Reconstructive Surgery

Chairperson, Journal Committee  
American Society of Ophthalmic Plastic and Reconstructive Surgery

Candidate examiner, Education Committee  
American Society of Ophthalmic Plastic and Reconstructive Surgery

Health Policy Committee  
American Academy of Ophthalmology

Industry Relations Committee  
American Society of Ophthalmic Plastic and Reconstructive Surgery

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Trustee of Pension Plans  
Melbourne Eye Associates  
Brevard Eye Care

### **File Review Expert**

Exam Coordinators Network  
Medical Consultants Network, Inc.  
Advanced Medical Reviews, Inc.  
Disability Management Consultants, LLC

### **Honors and Awards (Selected)**

American Academy of Ophthalmology  
Secretariat Award 2017 (Secretary of Federal Affairs)  
Secretariat Award 2006 (Secretary of Federal Affairs)  
Achievement Award (Instructional)  
Life Fellow 2020

American Society of Ophthalmic Plastic and Reconstructive Surgery  
Orkan Stasior Leadership Award  
Outstanding Contribution Award

Florida Society of Ophthalmology  
James W. Clower, Jr., MD Community Service Award

Alpha Omega Alpha Honor Medical Society

### **Writing Activities (Selected)**

Author and Editor, "coding.doc" feature, *Ophthalmology Times*

Author, "Coding Tips" section, *YASOPRS News* (official newsletter of Young American Society of Ophthalmic Plastic and Reconstructive Surgery)

Ophthalmic Medical Assisting (AAO study course), Coding section

Oculoplastics Coding Module in Ophthalmic Coding Series (official AAO coding publication)

### **Presentations on Medical Management (Selected)**

L. Neal Freeman MD

American Academy of Ophthalmology

Courses on coding and reimbursement, strategic planning, financial planning, marketing, and quality management

CodeQuest (American Academy of Ophthalmology Instruction Course)

University of Texas Southwestern Medical Center/University of Texas at Dallas  
School of Management

Alliance for Medical Management Education

Courses on quality management and strategic planning

American Medical Association

CPT Symposium

American Society of Ophthalmic Plastic and Reconstructive Surgery

Evaluation and Management Codes

Remote Health Services (Telemedicine Coding)

The Coding Institute

The Coding Center

Florida Society of Ophthalmology

Joint Commission of Allied Health Professionals in Ophthalmology

*Ophthalmology Times* webinar

### **Professional Society Memberships**

American Academy of Ophthalmology

American Society of Ophthalmic Plastic and Reconstructive Surgery

American College of Surgeons

American Medical Association

Florida Medical Association

Florida Society of Ophthalmology

Brevard County Medical Society

Surgical Eye Expeditions, International (over twenty volunteer surgical clinics)

Alpha Omega Alpha Honor Medical Society

American Health Information Management Association

AAPC/American Academy of Professional Coders

The Johns Hopkins Medical and Surgical Association

### **Consulting Activities**

President, Coding and Physician Reimbursement Analysts, Inc. (CPRanalysts.com)

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